<u>**AMENDMENTS TO THE CLAIMS**</u>

1.   **(Currently Amended)** A system for representing at least one of an audio and visual program, comprising:

a token application that obtains a token that identifies a particular broadcast program, the token comprises a schema that is a multi-level data structure with a plurality of different fields, the plurality of fields includes at least a program identifier and one or more broadcast program characteristics that specifies different aspects of the particular broadcast program, the program identifier uniquely identifies the particular broadcast program universally across broadcast providers;

the token application that <u>further</u> monitors token translations, wherein the token for selected broadcast program information is translated into local programming data based on identifying information associated with a user;

the token application that <u>further</u> stores demographic and marketing information about the user and the selected broadcast program information;

a recording component that schedules a recording of the particular broadcast program based at least in part on the token and the local programming data; and

the recording component that <u>further</u> records more than one program concurrently[[.]]<u>, the recording being from one or more broadcast medium.</u>

2.   **(Currently Amended)** The system of claim 1, <u>wherein</u> the token is operatively associated with a message component that is transportable between the at least two computers.

3.   **(Currently Amended)** The system of claim 2, <u>wherein</u> the message component is a text email message.

4-6.   **(Cancelled).**

7.   **(Previously Presented)** The system of claim 1, wherein the token is transmittable as a component associated with a message sent from a first computer to a second computer, the first computer not being directly connected to the second computer.

8-15.   **(Cancelled).**

16.   **(Currently Amended)** A computer-readable medium having stored thereon computer-executable components, comprising:

a first component containing data that represents a text email message;

a second component operatively associated with the first component, the second component comprises a token that includes program criteria that identify a particular broadcast audio/visual program, the program criteria include at least a program identifier

that uniquely identifies the particular broadcast program universally among a variety of broadcast platforms;

the second component that <u>further</u> monitors token translations, wherein the token for selected broadcast program information is translated into local programming data based on identifying information associated with a user;

the second component that <u>further</u> stores demographic and marketing information about the user and the selected broadcast program information; [[and]]

a record component communicatively coupled to the second component, the record component obtains the token and schedules a recording of the particular broadcast audio/visual program based at least in part on the program criteria of the token and the local programming data of a specific broadcast platform[[,]]; ~~wherein~~<u>and</u>

the recording component <u>further</u> records more than one program concurrently.

17.   **(Currently Amended)** The computer-readable medium of claim 16, <u>wherein</u> the token is an attachment to the text email message.

18.   **(Original)** The computer readable medium of claim 16 having further computer-executable components for addressing the email message to an address associated with a remote computer and sending the message and associated token to the remote computer.

19.   **(Cancelled).**

20. **(Currently Amended)** A system for facilitating programming of an associated device comprising:

a processor;

~~means for~~ a token decoder extracting a token from a message received from another computer, the token includes multi-level data structure with a plurality of fields that identifies a particular broadcast program on a variety of broadcast platforms, the plurality of fields includes at least a program identifier and a plurality of program characteristics that specifies different aspects of the particular broadcast program such that the different aspects uniquely identify the particular broadcast program;

~~means for~~ the token decoder further analyzing the token to determine the particular broadcast program identified in the token;

~~means for~~ a token translation module monitoring token translations, wherein the token for selected broadcast program information is translated into local programming data based on identifying information associated with a user;

~~means for~~ a profile database storing demographic and marketing information about the user; [[and]]

~~means for~~ a recording system scheduling a recording of the particular broadcast program based at least in part on the plurality of fields of the token and the local programming data~~, wherein the~~; and

the recording system further recording ~~records~~ more than one program concurrently.

21. **(Cancelled).**

22. **(Currently Amended)** A method <u>executable on a processor,</u> for facilitating programming a recording system, the method comprising:

receiving a message having at least one associated token, the at least one associated token the token includes multi-level data structure with a plurality of fields that identifies a particular broadcast program on a variety of broadcast platforms, the plurality of fields includes at least a program identifies and a plurality of program characteristics that specifies different aspects of the particular broadcast program such that the different aspects uniquely identify the particular broadcast program, the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category;

monitoring token translations, wherein the token for selected broadcast program information is translated into local programming data based on identifying information associated with a user;

storing demographic and marketing information about the user and the selected broadcast program information; and

extracting the at least one associated token from the message; and scheduling the recording system to record the particular broadcast program based at least in part on the

plurality of fields contained in the token and the local programming data, the local programming data includes additional program criteria required to schedule the particular broadcast program in a local tuning space, wherein the recording system records more than one program concurrently.

23.   **(Cancelled).**

24.   **(Currently Amended)** The method of claim 22, <u>wherein</u> the message is text email message, the token being received as an attachment to the text email message.

25.   **(Previously Presented)** The method of claim 22, further including addressing the message to an address associated with a remote computer and sending to the remote computer the message and the associated token.

26.   **(Currently Amended)** The method of claim 22, <u>further</u> scheduling the recording system comprises identifying and recording the selected broadcast program based upon the universal program global unique identifier.

27.   **(Currently Amended)** The system of claim 1, <u>wherein</u> the program identifier is at least one of a universal program identifier that universally identifies the particular broadcast program regardless of program characteristics employed within a specific local tuning space or a general purpose program identifier that facilitates

identification of the particular broadcast program in connection with one or more program attributes.

28. **(Currently Amended)** The system of claim 1, <u>wherein</u> the local programming data includes additional program criteria required to schedule the particular broadcast program in a local tuning space.

29. **(Currently Amended)** The system of claim 1, <u>wherein</u> the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category.

30. **(Currently Amended)** The system of claim 1, <u>wherein</u> the recording program analyzes the token to ascertain the particular broadcast program specified in the token.

31. **(Currently Amended)** The computer-readable medium of claim 16, <u>wherein</u> the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a

program broadcast network, a program broadcast date, a program broadcast time, or a program category.

       32.   **(Currently Amended)** The system of claim 20, <u>wherein</u> the plurality of program characteristics includes two or more of a program title, a program description, a program rating, a program director, a program producer, a program actor, a program host, a program format, a program genre, a program channel, a program broadcast network, a program broadcast date, a program broadcast time, or a program category.

       33.   **(Previously Presented)** The method of claim 22, further comprising analyzing the token to determine the particular broadcast program identified in the token.